

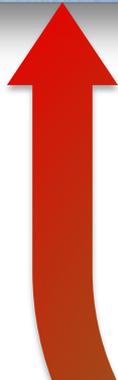
Mission's Alleged Fee Scheme



Mission targets disadvantaged customers, promising debt settlement service for \$49/month



Mission collects \$2.2 million in upfront fees



Customers make monthly payments toward debt



\$0 goes toward debt of these customers



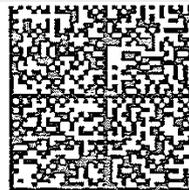
Total fees collected: \$6.6 million +

Solicitation Envelope & Letter



Office of Disbursement
292 Madison Ave, 22nd floor
New York, NY 10017

PRESORTED
STANDARD



UNITED
PITNEY BOWES
02 1R
0002097321
MAY 18 201
\$ 00.24
MAILED FROM ZIP CODE 9205

Time Sensitive Documents - Please Open Immediately

FORM-DR420A		2012
Consumer Contact Info		Company Contact Info
Name: [REDACTED] Address: [REDACTED] : [REDACTED]		Name: Mission Agency Phone: (800) 404-7531 Hours: Mon-Fri - 10a-10p EST
Estimated Balance: \$12,767	Estimated Savings: \$7,660	Reference: 205422

[REDACTED]

Due to possible changes in your financial situation, we are sending you this letter to offer you a program that can reduce your debt (including credit card debt) by up to 60 percent less than you currently owe.

If you are having difficulty making full monthly payments, contact us at (800) 404-7531 for a free no obligation consultation.

We will negotiate with your creditors and make arrangements to settle your existing debts for less than you currently owe, which can save you thousands.

We request that you seriously consider this offer and contact us at (800) 404-7531 to discuss the terms of this program.

This offer is being made available to a limited number of consumers and no other attempts will be made to contact you. Please contact us immediately at (800) 404-7531

Sincerely,

Jetty Brooks

Reduction Plan Administrator

This will be your only notification and failure to respond will result in cancellation of your eligibility status

No Credit Check or Upfront Fees
A 5-minute call could save you thousands
Debt free in as little as 12 months