

To: Bill Stepien Stepien@yahoo.com
From: bridgetannekelly
Sent: Wed 5/18/2011 1:56:13 AM
Subject: IGA/OLR Update
MAIL_RECEIVED: Wed 5/18/2011 1:56:13 AM

You will hate me with the length of this thing, but I feel like we get too busy during the course of the day to really "go over" everything. So, in an effort to help me remember to tell you everything, as well as keep you fully informed, I'm going to try to consolidate it all for you.....

1, Department Offerings-Pete continues to speak to the Departments about what they can do for us and coordinate efforts. He will be meeting with Wildstein on Thursday to further discuss the Port goody bag. He also will be meeting with BettyLou and the WNBA to talk about what else, aside from the box, they can do to come into our selected communities (both towns and coalitions). I have spoken to BL DeCroke about what we need, and why. Pete will be able to communicate and discuss what we can get out of their stay in Newark. He has had some interesting convos with DEP, SOS and Treasury and we should be able to make use of some of their "holdings". Please also know that I have asked Pete to coordinate with Matt O'Keefe in ensuring that we have these offerings for our key towns as well.

2, LG-We continue to work with her staff to get the Check Presentations on the calendar. In addition, we are due to meet with her staff/BAC to talk about the 100 Business Tour stops. That meeting has been cancelled repeatedly. I'm happy to help with the Labor efforts discussed this morning with Matt McD should you want. It makes sense to maybe have Frank involved, but that's your call.

3, We've gotten hit a few times by the R members about the "do nothing legislature" and now, this issue with the Treasurer. Not sure how we can rectify or if we need to, but just know that there is a bit of talk about how we are working with or not working with the Members.

4, I've asked the Regionals to put together a "Town Hall Checklist" that will assist them, and teach our interns, what needs to be done from the inception of the event to the thank you's. I'll be sending that to you for review, and then it will be part of the daily reporting process leading up to the Town Hall.

5, The Regionals have gone through the GOP list of statewide events to attend and be seen at. I've asked them to tell me which ones that they will attend. I'll send that to you as well. I agree that this needs to be a bit of a priority in our continued efforts to combine efforts with the NJGOP.

6, I have yet to see the revised Liberty plan from Matt O'Keefe. I will get that for you in the next day or so. The first game is next week.

7, Vinny, Eric and Christina worked together to develop a pretty good plan for the interns. We are going to average 7-9 a day for the summer, so they need to be kept busy. Not to mention, I do think some of these kids are "moldable" for us in the future. Interns are assigned to each staff member, and therefore accountable to whomever they are staffing. I'm excited about it because I think the greater goal for '13 can be kept in focus by our staff.

8, Had a long talk with Eric about the briefings that haven't been a priority for our staff. After every Briefings meeting, Eric hands out a copy of the Governor and LG's schedule to each staff member. Maybe I am old fashioned, but I think seeing those is a real privilege. With that being said, I think that because they have these schedules in hand daily, they are more relaxed in their efforts to respond to Eric's daily email about what's due. I think its not off base to have Eric JUST send the daily email out, and then give access to the schedule to maybe me, Pete and Luna. I'm not trying to be difficult, just want the focus to be on the material that the Governor and the LG need in a more timely fashion.

9, I sat down with Jim Leonard today to talk further about our friends in the Tea Party. As you thought, he does get it and is willing to do whatever we need him to do. We decided that it would be best to make the meeting with the TP folks (5 ppl at most to start) "our" meeting with a pre-determined agenda and timeframe. With that being said, I asked the Regionals to pull together what the "asks" are of the TP folks that they are talking to-what do they want, where do they want to affect change, what do they see as priorities and where can we have actual "action items" that are within reason, and within our abilities? We can then decide upon who makes sense to have in the room to meet with Jim and someone from Counsel. (We need to identify whom that person is that understands our political efforts here, etc). However, does it make sense for you and Martin to also have a conversation with Jim to discuss what it is that he can say/do to pacify, yet still seem helpful, to this group?

Ok, that may be it. Sorry, again, for the length.

Sent from my Verizon Wireless BlackBerry